

Lauren Shrimplin

Animator & Graphic Designer

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Education

Columbus College of Art & Design
Bachelors Degree | Magna Cum Laude

Skills

- Adobe Creative Cloud:
 - Photoshop
 - Indesign
 - Illustrator
 - Premier Pro
 - After Effects
- ZBrush
- Toonboom Harmony
- Storyboard Pro
- Microsoft Office:
 - Word
 - Excel
 - Power Point
- Wix

Awards & Recognition

- 2018-Botticelli Magazine
Three submissions accepted

Bio

College-educated 2D animator and graphic artist proficient in character design, storyboarding, animation, and photography. Skilled in various computer programs, I bring creativity, diligence, and collaborative spirit to every project. With a background in advertising and diverse freelance engagements, I thrive in dynamic environments alongside talented peers.

Work Experience

Advertising, Social Media & Product Photography

Promoted to Social Media Administrator

April 2025

Discount Drug Mart

June 2020 - Present

- Compiled product images into Ad Sketch and determined required product photography.
- Created content for our followers and email subscribers about special offers.
- Designed, storyboarded and produced a 36 second Halloween short.
- Produced engaging graphics and videos for Facebook, Instagram, and Twitter social media platforms consistently over a period of 365 days.
- Successfully drove social media growth, increasing Facebook and Instagram followers.
- Dispatch various reports to buyers and entered adjustment as noted.
- Manage and approve weekly ad and deli signs, as well as in-store TV advertising.
- Produced informative and promotional in-store signage.
- Retail experience includes working as Cashier, Photo Tech, Deli Associate, assisting customers and maintaining store.

Illustration/ Graphic Design

Freelance

September 2022 - September 2023

- Designed graffiti logo and produced hoodie and baby onesie.
- Commissioned to create stylized family portraits.

Oliver Inc.

August 2021 - December 2021

- Develop concept designs for holiday carton.

Character Design

Supernatural Sid, an animated Bible series

February 2021 - April 2023

- Collaborated with Art Director on creating a variety of background characters in the unique style of the animation.

Storyboard/ Animation

WOSU Public Media Columbus

November 2019 - May 2020

- Conducted detailed research on local history, emphasizing accuracy in environment, attire, and automotive elements for project precision
- Created a one minute 2D animatic with rough sound for concept review.
- Produced script and characters based on research and issue of the time period.

Kolbes Planet 2D Intro

January 2021 - February 2021

- Initiated character design, concept and storyboarding for animated intro.
- Completed final animation including revisions from client.